

EXHIBITION HIGHLIGHTS_EDGY PRODUCTS

Five Juried Exhibitions! 200 Artists from Around the World! One Week in San Jose!

Edgy Products *(def.)*

Artists and designers who are manipulating, hacking, subverting, queering, hijacking, recombining or reformulating the notion of product.

- ***Pimp My Ride*** by Takehito Etani and David Tinapple. What if the bass sounds streaming out of a car were the drivers' real-time heartbeat instead of beats of music? *Pimp My Ride* turns the body/vehicle relationship inside-out by utilizing the HBBB system to amplify the heartbeat of the driver in real-time by interfacing the car audio with a heartbeat sensor.
- ***Sonic Fabric*** by Alyce Santoro is a textile woven from recycled audiocassette tape that has been recorded with a collage of sounds collected from a wide range of sources, including music, ambient nature and urban noise, spoken word, etc. The material can actually be made audible by running a tape head over its surface.
- ***Feral Robotic Dogs*** by Natalie Jeremijenko. Feral robotic dogs re-engineered to 'sniff out' environmental toxins are turned as packs in parks, playgrounds, and industrial sites.

Bonus Edgy Products! *(descriptions and photos on 01sj.org)*

- *Acclair: A Neurocapital service* - Luther Thie and Eyal Fried
 - *Amy and Klara* - Marc Böhlen
 - *Vortex* - Kok-Chian Leong
 - *Mr Jones Watches* - Crispin Jones
 - *Desire Management* - Noam Toran
 - *Corporate Sabotage* - Kok-Chian Leong
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